

MICHAEL O. KENNEY

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PROFESSIONAL EXPERIENCE

Writer - Producer - Educator

Aug 2017 - Present

Fundraising, branding, marketing, public relations, copyediting, curriculum development, and strategic planning for K-12, college, young adults, and businesses. Projects include:

- *In God We Trust: Morally Responsible Investing*, w/George Schwartz (Jan. 2019, TAN)
- *Unplanned*, Co-Executive Producer (March 2019)
- *The Dating Project*, curriculum for young adults (April 2019)
- *How to Live a Good Life Following New Testament Ethics*, agent (April 2019, TAN)
- *PRAY: The Story of Patrick Peyton*, credit (Summer 2019)

President

Fr. Gabriel Richard High School – Ann Arbor, Michigan
July 2015 - July 2017

Served as the first president of one of the nation's oldest Catholic high schools (est. 1868). Assembled a Board of Trustees; oversaw a \$5.5M annual budget; supervised 65 individuals; introduced *Re: Wine Ann Arbor*, generating nearly \$200K in the first two years; facilitated curriculum review; provided professional development; refined communications; enhanced on-line services; streamlined reporting; upgraded accounting software; expanded athletics; acquired access to adjacent property; and oversaw \$3.8M in campus improvements.

Vice President for Planning and Enrollment Management

Madonna University – Livonia, Michigan
July 2007 - July 2015

Responsible for Recruitment, Retention, the Registrar, and Strategic Planning:

- Created satellites at Macomb, Henry Ford, and Wayne County Community Colleges
- Designed and directed the University's first Strategic Enrollment Management Summit
- Supervised three directors and twenty-one staff members

Director of Planned Giving and Marketing

University of Notre Dame – Notre Dame, Indiana
Jan 2006 - Jan 2008

Responsible for planned gifts from benefactors in Chicago and Wisconsin. Developed marketing materials, communication strategies, and donor appreciation programs:

- Rockne Forum for Tax and Estate Planning Attorneys
- Class of 1958's 50th Reunion \$10M campaign & video
- Planned Giving; Donor-Centered Fundraising; Marketing

Dean of Admissions and External Affairs

Ave Maria School of Law – Ann Arbor, Michigan

Jan 1999 - Jan 2006

Created the enrollment plan; designed marketing materials; served as editor of the *Advocate*; teamed with members of the Detroit Symphony Orchestra to celebrate the natural law underpinnings of the American jurisprudential system and the writings of Abraham Lincoln and Rev. Martin Luther King, Jr.; co-hosted a radio program exploring law and culture:

- Processed applications from all 50 states and enrolled students from 125 universities
- Authored and published *The LSAT Game Plan*, an LSAT preparation guide
- Co-Created *Pathways to Law*, a program for underprivileged high school students

Dean of Admissions

University of Detroit Mercy School of Law – Detroit, Michigan

June 1996 - Oct 1998

Supervised the Admissions Office; managed all aspects of the student recruitment cycle; generated enrollment reports; and oversaw the faculty committee on admissions.

EDUCATION

The George Washington University Law School

LL.M., 1993, Environmental Law

Notre Dame Law School

J.D., 1983

University of Notre Dame

A.B., 1980

(Admitted to Ferris State's Doctoral Program in Education beginning in June 2019)

TEACHING

- Constitutional Law
- Professional Responsibility
- Environmental Law
- Marketing

LAW

Insurance defense, personal injury, products liability, medical malpractice, environmental compliance, CERCLA/Superfund (Comprehensive Environmental Response, Compensation, and Liability Act), and RCRA (Resource Conservation and Recovery Act):

- Represented hundreds of clients throughout Ohio and Michigan
- Successfully argued a case before the Ohio Supreme Court
- Appointed as an Investigator for the Attorney Grievance Committee

Active practice from June 1983 - June 1996.

BAR ADMISSION

Michigan
Eastern District Court of Michigan
Western District Court of Michigan
United States Supreme Court

BOARD SERVICE

Real Life 101 (2012-2015)
Bellarmine Forum (2014-2015)
Living Faith-Fine Arts Apostolate (2010-2011)

COMMITTEE LEADERSHIP

Liaison, Trustee Committee on Planning and Mission Effectiveness (2007-2015)
Co-Chair, Institutional Committee on Planning and Mission Effectiveness (2007-2015)
Administrative Council, Higher Learning Commission - Open Pathway (2014-2015)
Title III Core Team (2012-2014)
Website Portal Task Force (2012-2014)
Co-Chair, On-Line Learning Task Force (2012-2014)
Chair, Financial Aid Task Force (2012-2014)
Chair, Strategic Planning and Innovation Group (2009-2010)
Chair, Constitution Day Celebration (2009-2010)

EXECUTIVE LEADERSHIP ACADEMY

Participant

Aug 2012 - Aug 2013

A select program sponsored by the Council of Independent Colleges, American Academic Leadership Institute, and American Association of State Colleges and Universities.

PUBLICATIONS

Embracing Mercy, The Bellarmine Forum Magazine (2016)
An Integral Vision: The Family in the Modern World, Bellarmine Forum Magazine (2015)
The Fullness of Life, Bellarmine Forum Magazine (2014)
Hobby Lobby: Whatever You Do to the Least..., Bellarmine Forum Blog (2014)
A Dehumanized Form of Development, Bellarmine Forum Blog (2014)
Something More, Bellarmine Forum Magazine (2013)
Caritas in Veritate: A Sure Foundation, Bellarmine Forum Magazine (2012)
Caritas in Veritate: Fostering Integral Human Development, Bellarmine Forum Magazine (2012)
The LSAT Game Plan, St. Rita Productions (2007)
Advocate, Ave Maria School of Law Alumni Magazine, Editor (2002-05)
The Catch 22 of P2: Incrimination or Amnesty for Companies Participating in Pollution Prevention, Water Environment Federation International Conference Publication (1995)
America's Energy Policy: Budget Bargain or Close-Out Sale? 10 Journal of Legislation 560 (with Ann Burford) (1983)
Solar Power: A Commitment Worth Making, Notre Dame Science Quarterly (1980)

PRESENTATIONS

Heroic Love: Captain Guy Gruters' Story, Caritas in Veritate Forum (2016)

A Soldier's Story, Caritas in Veritate Forum (2015)

Community Gathering, Madonna University (2007-2014)

We Hold These Truths (available through EWTN)

- Cleveland March for Life (2014)
- Michigan Academy of Science, Arts, and Letters Annual Conference (2012)
- Bringing America Back to Life Conference (2011)
- Dearborn Right to Life Annual Dinner (2010)
- University of Notre Dame, Annual Fall Conference (2009)
- Portland University, Garaventa Center's Inaugural Conference (2005)
- Ave Maria School of Law (2005)

Integral Human Development, Fellowship of Catholic University Scholars (2012)

When Life Begins, Archdiocese of Detroit's Life is a Gift Conference (2011)

The U.S. Constitution: An Enduring Document, Madonna University, Constitution Day (2008)

St. Francis of Assisi, Thomas Jefferson, and Timeless Truths, Franciscan Symposium (2007)

News from Campus, Universal Notre Dame Night, Green Bay, WI (2007)

The Cornerstones of a Catholic Law School, Notre Dame Center for Ethics and Culture (2005)

FOCUS Annual Conference, Fellowship of Catholic University Students, Denver (2005)

Donor Appreciation Dinner, St. Lawrence Catholic Center, University of Kansas (2004)

NAPLA Annual Conference, Northeast Association of Pre-Law Advisors, Boston (2004)

The Launching of Ave Maria School of Law, Cincinnati Legatus Chapter Dinner (1999)

The Road from Rio, Greater Cincinnati Council on World Affairs (1994)

MEDIA APPEARANCES

Ave Maria Radio, *Kresta in the Afternoon* and *Catholic Connection*, Ann Arbor, MI

Relevant Radio, *The Dan Cheely Show*, Chicago, IL

WSFI Radio, Libertyville, IL

WJR, *Paul W. Smith Show*, Detroit, MI

WDTK, *The Advocate*, Detroit, MI

WHKW, *From The Median*, Cleveland, OH

WMTV, Community Television, Grosse Pointe, MI

COMMUNITY SERVICE

Knights of Columbus

Our Lady of Sorrows Parish

Cincinnati Chamber of Commerce, Pollution Prevention Subcommittee

Northern Kentucky Chamber of Commerce, Environmental Forums Chair